

OCCUPATIONAL CERTIFICATE

MARKETING COORDINATOR

The Occupational Certificate: Marketing Coordinator programme prepares students to support marketing teams by mastering the administrative tasks and coordination required to achieve strategic objectives. Participants will learn to execute campaigns, develop promotional materials, and engage stakeholders while ensuring all deliverables are met. The program also integrates vital digital competencies—such as social media, SEO, and analytics—to ensure graduates are prepared to excel and advance within the modern marketing landscape.

Program Outline

- Marketing Business skills
- Marketing Campaign & Projects Management
- Marketing Business Tools
- Business Calculations
- Coordinate Customer Relationship Management
- Business Environment
- Digital Tools

Program Details

Program Type: Occupational Certificate

SAQA ID: 118706

NQF Level: 5

Credits: 175

Study Mode: Online or classroom

Duration: 45 days / 18 months

Accreditation Partner:



Further Information



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